

Ramón Ferreira  
sleepingoverdesign.com  
1 201 647 6430

## **EDUCATION**

1996 BFA in sculpture, University of Barcelona, Spain  
Erasmus program, University of Plymouth, UK (January-June 1996)

## **WORK EXPERIENCE**

- 2000-Present *Senior graphic designer* WEIDLINGER ASSOCIATES INC., NEW YORK, NY  
In-house graphic design department. Responsible for the design/  
layout and production of a wide range of marketing materials,  
including presentations, brochures, award panels, annual reports,  
ads, and conference exhibits.  
Developed a new identity for a proprietary software program  
(pzflex.com); logo design, stationery, user manuals, packaging, web  
graphics, and marketing material. Worked closely with writers,  
editors, and outside vendors.  
Established an in-house photo database of high-res digital images  
and am systematically photographing firm projects on location.  
Created an online photo-sharing gallery of firm projects on Flickr.
- 2000-Present *Freelance graphic designer*  
Clients include architects, lighting designers, and artists.
- 1999 *Photoshop editor* IMAGE INFO, A QRS COMPANY, NEW YORK, NY  
Digital photo-retouching of general merchandise and apparel  
for eCommerce store.
- 1998 *Artist* RFARQ AND ASSOCIATES, BCN, SPAIN  
Graphic and web design consultant.  
Spent two month in Argentina designing a site-specific outdoor  
sculpture for La Plata Stadium. Worked closely with architects  
and engineers.
- 1997-98 *Graphic designer* TRATTEGGIO DESIGN, ANDORRA  
Designed a variety of print material and web sites, as well as an  
interior for a lunch-room in a car accessories factory (YORKA S.A.) in  
Barcelona, Spain. Worked with contractors and vendors.
- 1995-97 *Graphic assistant* ELSA LÓPEZ ARCHITECTURE STUDIO, BCN, SPAIN  
AutoCAD drafting and model building for architects.  
Projects included designing exhibit displays for a Museum of  
Leather in Igualada, Spain.

## **SKILLS**

Adobe Creative Suite CS4, Adobe InCopy, and After Effects  
Familiar with HTML and CSS.

## **MEMBERSHIP**

AIGA (American Institute of Graphic Arts) member since 2006  
Contributing photographer iStockphoto.com